

PRESS RELEASE

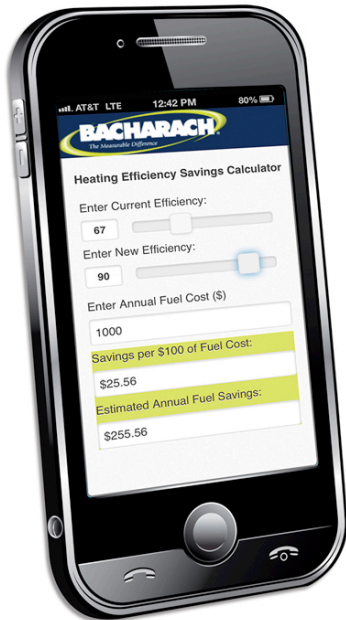


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FOR IMMEDIATE RELEASE

Bacharach Offers Free Heating Efficiency Savings Mobile App

NEW KENSINGTON, PA (4 November 2014) – Bacharach Inc., a leading USA manufacturer serving the HVAC/R industry for over 106 years, announced today the release of a new App that can quickly calculate cost saving comparisons from tuning up an existing furnace or by replacing the furnace with a newer, more efficient model. The app, titled **Heating Efficiency Savings Calculator**, is available for FREE for the iPhone and iPad through the iTunes Store or for Android phones and tablets via the Google Play store. The new Heating Efficiency Savings Calculator app enables an HVAC contractor to promote a furnace tune-up or replacement based on inputting the combustion analyzer's efficiency reading of the current system. The app then compares the



Free App Available On:



fuel/dollar savings of the tune-up and/or an upgrade to a more efficient furnace. Even without knowing the exact efficiency measurements, consumers can easily see the difference in fuel costs by entering current and new AFUE (Annual Fuel Utilization Efficiency) ratings to show estimated savings gained from investing in more efficient heating systems.

Bacharach Inc. is a world leader in the design, manufacture, and service of advanced test and measurement instrumentation. For over 104 years, the Bacharach brand has served the HVAC/R industry with products made in the USA and designed for residential, commercial and industrial applications. The company's extensive product line includes instruments that detect, measure and record combustion, refrigerant and environmental gases, temperature, humidity and other air quality and safety parameters. For more information, please visit their website at www.MyBacharach.com.

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